



NEWS RELEASE

CRISPTTEK, LLC AWARDED A "BIG CHECK" BY THE MARYLAND TECHNOLOGY DEVELOPMENT CORPORATION (TEDCO)

Columbia, MD (November 5, 2008) - CrispTek, LLC, headquartered in Howard County's Center for Business and Technology Development's NeoTech Incubator, was recently awarded a \$75,000 "big check" at the TEDCO and the U.S. Department of Agriculture's Agricultural Research Service (USDA ARS) Showcase, "Growing Green: The Second Green Revolution."

CrispTek will use the funds to commercialize its product, Choice Batter™, a gluten-free rice-flour-based batter developed by USDA ARS that reduces the oil uptake of fried foods.



CrispTek has an exclusive license under a USDA patent to develop ChoiceBatter. The technology uses rice's natural water absorbing characteristics to resist oil uptake when

prepared as a batter coating for fried foods. The rice-flour based product provides people with a healthier alternative to the batters that have gluten, a protein in wheat, rye, and barley. It will especially help the approximate 3 million (1 in 100) people in the United States who suffer from Celiac Disease, a digestive disease that damages the small intestine and interferes with absorption of nutrients from food.

The funding was through TEDCO's Maryland Technology Transfer Fund (MTTF). The goal of the MTTF is to provide funding for Maryland companies who wish to develop technology-based products and/or services in collaboration with the universities and/or federal laboratories in Maryland.

"We are very appreciative to TEDCO for the MTTF investment," said John Howell, CrispTek's Vice President of Finance/Business Development. "It will help us take this USDA technology to the next level and help millions of people lead healthier lives through reducing the fat in their diets."

"We are very pleased that CrispTek was awarded funding through the the TEDCO MTTF," said Carol Morrison, Director of the NeoTech Incubator at the Center for Business and Technology Development. "It will allow CrispTek to successfully commercialize their product which gives people a healthier alternative to eating foods fried in gluten-based batters."

About CrispTek, LLC: CrispTek, was founded in 2007, as a response to consumer demand for reduced fat diets, and gluten-free cooking alternatives. Its first product, Choice Batter™, is based on an exclusive license to a patent developed by the United States Department of Agriculture (USDA), provides a healthier alternative that allows people who are gluten sensitive to enjoy their favorite fried foods. Initial product roll-out is scheduled for later this fall, and will be available for purchase on-line at Crisptek.com. For more information on Choice Batter or CrispTek, please call 410-715-2009 or visit www.CrispTek.com.